

Please Join Us!



Linking Farmers, Ranchers, Fishermen & Food Buyers

Monday - February 6, 2012

7:30 am - 4:00 pm

Center for Meeting & Learning
Lane Community College, Eugene, Oregon

Making it easy for local food producers and buyers to access markets and products since 2007

This networking event provides an incredible array of business opportunities for farmers, ranchers, fishermen, vineyards, & local food buyers such as grocery stores, restaurants, food distributors & processors. Educational workshops and a great catered 'local food' luncheon will inspire you!

Agenda: Monday, February 6, 2012

Please see our website for more detailed information, localfoodconnection.org. We hope to see you there!

- 7:30 Registration begins (local breakfast provided)
8:30 Welcoming remarks
8:45 **Keynote:** Karla Chambers, *owner of Stahlbush Island Farms and sits on the Board of Directors for the Federal Reserve Bank of San Francisco*
9:30 Networking Session
11:00 **Morning Workshops**
- Successfully Selling to Grocery Stores
 - Food as Economic Development
 - Selling to Institutions: *Challenges & Opportunities*
 - Oregon's Fishermen: *Selling Direct & Wholesale*
 - Farm Stay U.S.: *Growing Farm-Stay Agritourism*
 - Processing Opportunities: *Value-added Products for Growers and Buyers*
- 12:30 Lunch (fabulous local-food luncheon)
2:00 **Afternoon Workshops**
- B2B Long-term Partnerships to Success!
 - Agritourism Opportunities: *Zoning Regulations*
 - Grants & Resources for Farmers
 - Successfully Selling to Restaurants
 - Community Food-Hubs
 - Partnering with Distributors
- 3:30 Closing Comments

2012 event theme!!

*Local Food= Economic
Development*

Register at:

www.localfoodconnection.org

Cost: \$25; \$35 late registration
Limited scholarships available

Tradeshow Booth: \$50

Questions? Contact:

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